



Presseinformation

Readers' poll for motorhomes and caravans of the year 2008

Hymer, the champion in (almost) all classes!

Bad Waldsee, 14th January 2008

An almost historic result: in the readers' polls for motorhomes and caravans of the year 2008 conducted by the trade magazines "promobil" and "Caravaning", Hymer AG achieved excellent scores industry-wide. In the twelve motorhome categories, six first and two second places went to Hymer motorhomes. In the five caravan categories, Eriba caravans from Hymer achieved two first places, one second place and one third place.

In the motorhomes sector, the winners were Hymer C-Class CL (alcoves between 50,000 and 60,000 Euro), Hymer T-Class CL (semi-integrated up to 50,000 Euro), Hymer T-Class SL (semi-integrated over 50,000 Euro), Hymermobil B-Class CL (integrated up to 65,000 Euro), Hymermobil B-Class SL (integrated over 65.000 Euro) and Hymermobil S-Class (integrated over 100,000 Euro). The Hymer EXSIS-i (integrated up to 65,000 Euro) and the Hymer Van in the van category achieved second places.

In the caravan sector, the winners from the Hymer company were Eriba-Feeling (lightweight and compact caravans) and Eriba-Nova S (luxury caravans). The Eriba-Nova GL/SL range came second in the mid-range category and the Eriba-Touring third in the lightweight/compact caravan category.

These results reflect the assessments and questionnaires of readers, i.e. active motorhome and caravan enthusiasts. This increases the credibility of the individual places compared to competitive products. As a yardstick with regard to the acceptance of the current product lines, this means for Hymer that the selected product and marketing policy very convincingly corresponds to consumers' tastes.



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Further information on Hymer, on the current product range and on the numerous exclusive services is available at www.hymer.com.

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